

POST SHOW REPORT

17,893
Professional Buyers

314
Global Exhibitors

132
From Countries and Regions

59.7%
International Buyers

The world's leading battery and energy exhibition - The Battery Show - made its highly anticipated Asian debut at the AsiaWorld-Expo in Hong Kong from July 15-17, 2025.

The event spotlighted the latest innovations in battery and energy storage technologies and was held alongside Mobility Tech Asia (MTA). Together, the two shows created a powerful international platform for unveiling breakthrough technologies and enabling business collaboration.

By bringing together global innovators, investors, and solution providers, the events offered companies direct access to new markets while driving stronger connections and efficient partnerships across the entire energy and mobility value chain.

Destination Partner



Cocktail Sponsor



Strategic Partner



Platinum Sponsors



Gold Sponsors



Co-located Events



Post Show Report

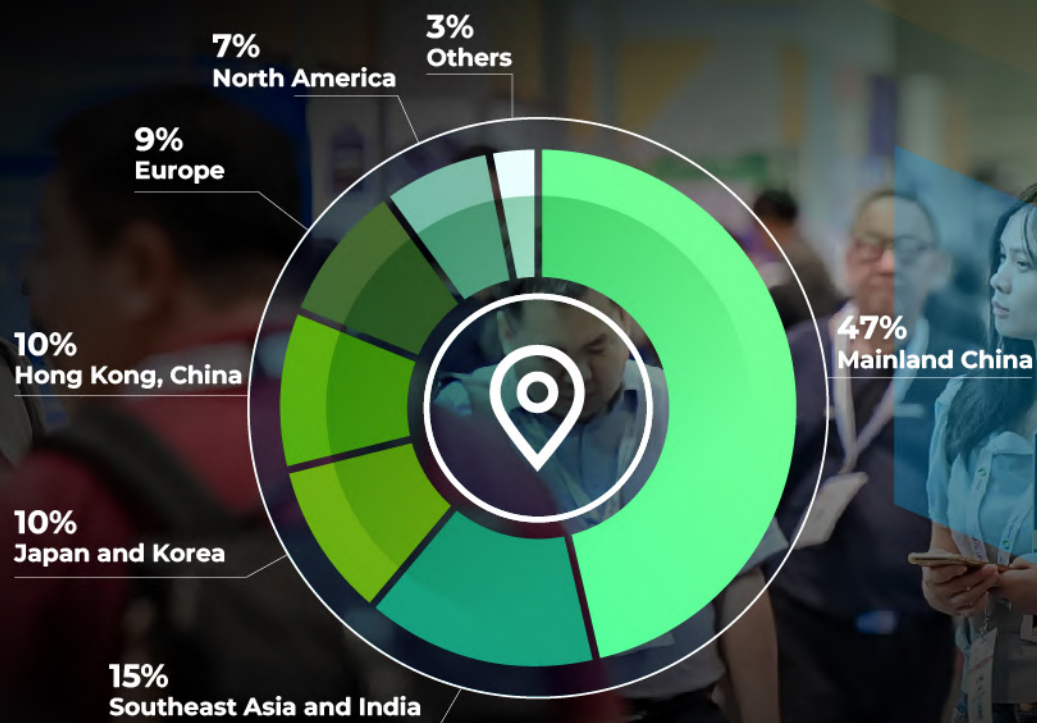
Supported by **30+**
Leading Global Authoritative
Industry Organizations



Global Exhibitors Gathered

Build a Deep Integration Platform for Energy and Technology

Breakdown of Exhibitors by Country and Region



*2025 Featured Exhibitors

Innovative Products and Cutting-Edge Technologies on Display

Covering the Battery/Energy Storage/New Energy Mobility Technology Industry Chain

Exhibits Covered



TBSA & MTA Conference

Focusing on Cutting-Edge Trends and Connecting Global Perspectives

- Interpreting the Latest Policy and Regulatory Developments
- Showcasing Breakthroughs in Innovative Technologies
- Providing Insights into Global Market Trends



Topics Included



Advanced battery R&D and manufacturing technologies



Next-generation battery and energy storage technologies



Battery safety and sustainable development



Charging/swapping technology and ecosystem synergy



Technological evolution of new energy boat



Hydrogen industry commercialization and international cooperation



Market analysis reports and investment trends

Gathering Global Wisdom - 2025 Advisory Board



* Advisory Board members attended the event in person, delivering addresses, keynote speeches, or joining high-level discussions.

Industry Leaders Together - Discussing Innovation and Transformation



*2025 Featured Speakers

Defining Moments

Marking a New Chapter in The Battery Show's Journey



Opening Ceremony



Advisory Board Certificate Awarding Ceremony



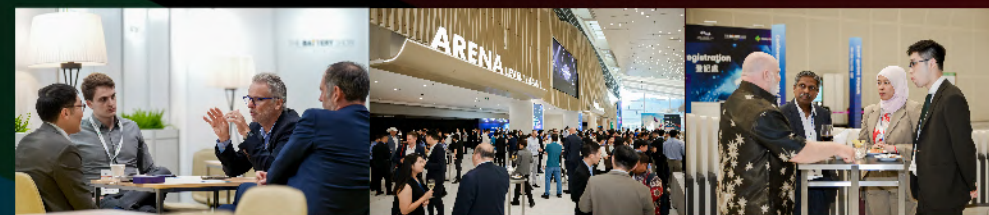
Signing Ceremony of the Cooperation Agreement



Industry Leaders Closed-door Roundtable



Electrification Night - VIP Gala Dinner



VIP Networking

VIP Cocktail Reception

High-Level VIP Events
Expanding Global Business Networks

Global Buyer Delegations Drive Trade Cooperation

Connecting Demand with Supply, Enabling Strategic Partnerships

The 2025 edition welcomed over 50 professional buyer delegations from Europe, North America, India, South Korea, Vietnam, Cambodia, Malaysia, Singapore, Thailand, Indonesia, Hong Kong, Macau, and Mainland China.

These delegations engaged in in-depth exchanges with exhibitors, resulting in highly efficient matchmaking and meaningful business cooperation.



Cambodia Chamber of
Commerce Buyers



European Buyers



Korean Buyers



Shenzhen Battery Industry Association Buyers



Thai Buyers



Hong Kong Buyers



Malaysian Buyers



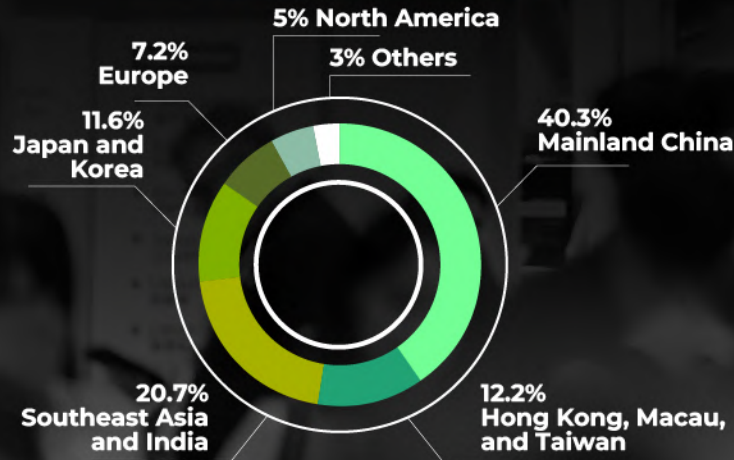
Singaporean Buyers



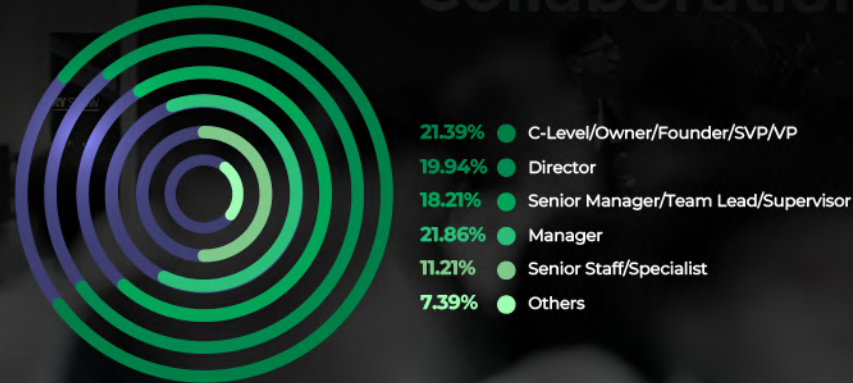
Indonesian Buyers

17,893 Professional Buyers from 132 Countries and Regions

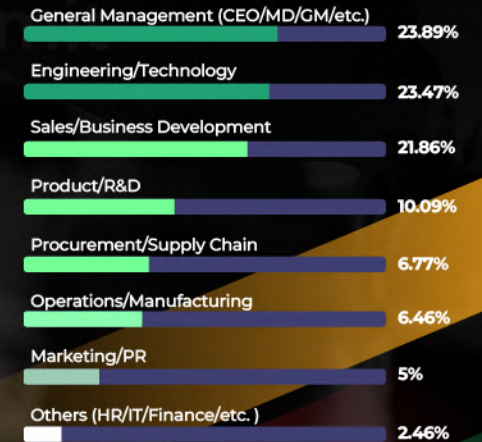
Breakdown of Buyers
by Country and Region



Breakdown of
Buyers by Job Positions



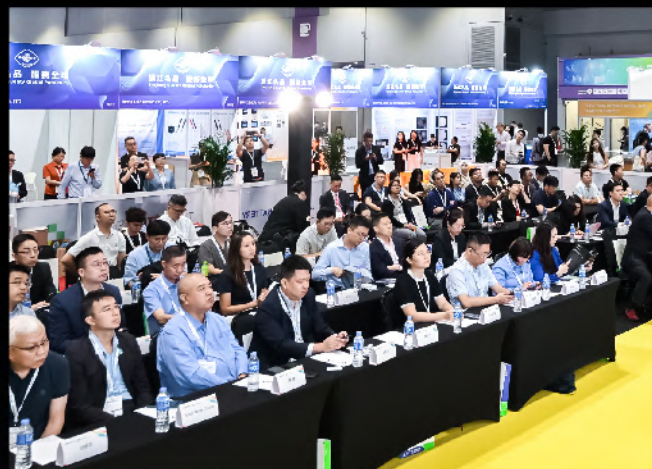
Breakdown of
Buyers by Department



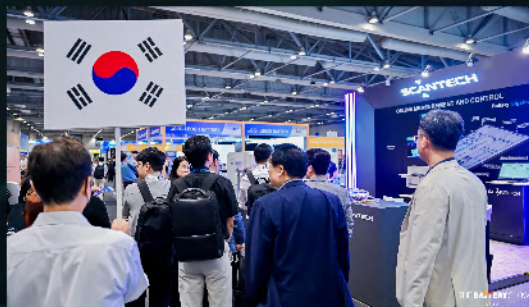
Featured Buyers From

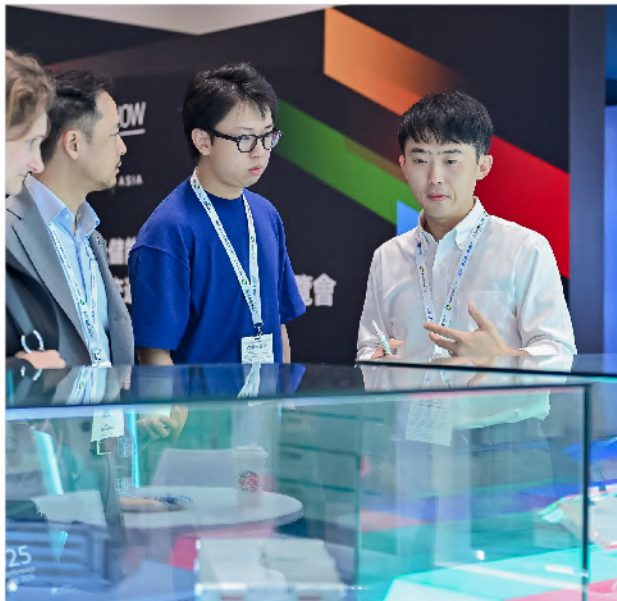


2025 in Motion: Highlights from the Show



2025 in Motion: Highlights from the Show





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The Battery Show Asia - It's absolutely needed, and it's happening at the right place, at the right time. The energy is electric. We have companies from Asia, Europe, and the U.S. - we are having a dialogue on not only challenges but also best practices from around the globe. This is a great conversation, a great platform - I'm very excited that The Battery Show Asia is providing this dialogue, which is very much needed.

Puneet Sinha

Sr. Director and Global Head of Battery
Siemens

Industry Voices

Multiple Testimonials Witnessing Industry Consensus

“

The Battery Show Asia is an important and unique addition to the global battery tradeshow circuit. It strikes a perfect balance of exhibitors, attendees, and speakers covering battery end-markets critical in Asia, from energy storage, to automotive, to micromobility, and more. With its incredibly convenient Hong Kong location, TBSA is also a natural bridge between Eastern and Western companies, customers, and innovations.

Dr. Jonathan Weinert

Vice Chairman
Light Electric Vehicle Association (LEVA)

“

Attending The Battery Show Asia in Hong Kong was a truly inspiring professional experience. I had the privilege of joining expert roundtables and participating in technical sessions on battery safety, diagnostics, and AI. The event offered rich discussions, exposure to new domains, and valuable connections - highlighting how innovation and collaboration are driving the future of energy and mobility.

Dr. Ram Machlev

Algorithm and Data Team Leader -
Diagnostics and Prognostics
General Motors

“

TBSA&MTA is a leading platform driving innovation, collaboration, and growth in Asia's battery and energy storage sectors. It brings together key industry players, cutting-edge technologies, and valuable insights to shape the future of sustainable energy and mobility across the region and beyond.

Rob van der Gulik

Deputy Secretary General
**European Association of Energy Storage
Trade (EAEST)**



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In one word: fantastic. The Battery Show Asia exceeded our expectations, especially with the strong presence of global visitors and customers - it proves this show is truly global in scope. This show is a key platform for East-West collaboration, innovation, and strategic alignment.

Robin Li
Chief Technology Officer
Leoch International Technology Limited

“

The Battery Show and Mobility Tech Asia 2025 in Hong Kong, the first edition of this series held in China, was an exceptional milestone. Grateful to Informa for delivering flawless organization, cutting edge insights, and outstanding networking. This inaugural event elevated the region's battery and e-mobility dialogue. Thank you for an inspiring experience!

Dr. Gerald Sammer
Principal Business Field Owner,
Battery & BEV
AVL List GmbH

“

Heartfelt thanks to the organizing committee of The Battery Show Asia for their meticulous preparation and thoughtful arrangements. The exhibition was a complete success, and we gained immensely. Wishing the next edition even greater achievements!

Liu Yaqi
Technical Director
Panasonic New Energy



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The audience is incredibly diverse - visitors from all over the world. We see strong market potential in batteries. We're very glad to have this platform to showcase our work with CATL on battery swapping technology.

Gary Yang
General Manager
Dragon Rise New Energy (Hong Kong) Limited

Dr. Tommy Yip
Managing Director
Dragon Rise New Energy (Hong Kong) Limited

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The first impression reminds me very much of The Battery Shows that we attended in Europe. It's professionally organized and addressing the right audience. We had a lot of visitors here and a lot of interest, particularly in our interfaces. We think this Battery Show here in Asia will have the same future - it will constantly grow.

Thomas Brendler
Director Global Battery
Norma Group



“

The Battery Show Asia and Mobility Tech Asia 2025 was an exciting opportunity for the Philippine Board of Investments and an excellent platform to showcase the Philippines as a regional hub for smart and sustainable investments. Through our booth and presentation during the Investment Summit: Open Tech Forum, we were able to connect with global stakeholders, highlighting the country's strong investment climate, attractive incentives, and enabling policies, particularly in green energy and e-mobility. We look forward to engaging in future platforms that open more doors for strategic investment partnerships for the Philippines.

Evariste M. Cagatan
Executive Director of the Investment
Promotions Services
Philippine Board of Investments



300+

Global Media Partners Witnessed the Highlights of the Exhibition

Multi-Channel Marketing Accelerating Brand Growth



PR Newswire	SHAPE X	BATTERY TECHNOLOGY	electric & hybrid	北极星储能网	电子工程专辑	EE Times TAIWAN	electronic specifier	Electrifind	Energy
AsiaBizToday	华夏能源网	之能科技	世纪新能源网	carbon WIRE	EV MAGAZINE	EV UNPLUGGED	FORKLIFT ACTION	FuelCell China	盖世汽车
COLLECTIVE FOR EQUALITY	Aimajo	AI & Partners	AI PressRoom	AI TIME JOURNAL	GLOBAL Electronics Special	GLOBAL Power Supply & Battery	IE Industry Events	Intelligence	INTERNATIONAL BUSINESS MAGAZINE
Asia Business Outlook	atn	AutoEVtimes	Automotive Era	AutoTech	IoTGN	ITVoice	Mobility Markets	CLIM New Energy Industry Chain Expo	OFweek 维科网·锂电
Battery Associates	北极星电池网	北极星氢能网	Bode's Power Systems	中国能源网	Phone World	PH STARTUP!	procurement pro	汽车总站	IR
CIO	CTO	CIOReview	DATAFLOO	DesignNews	SMM	Shmuel De-Leon Energy Ltd	sina 新浪财经	STARTUPS MAGAZINE	Sustainability
DrivePly	Dubai Experts	大湾区经济网	电池交易网	EE Times ASIA	TECHREVIEW	EXCHANGE	timetech	WOMEN	



Year-Round Multi-Dimensional Marketing Matrix for Full Media Exposure

800K

Website & Event App Impressions

350k

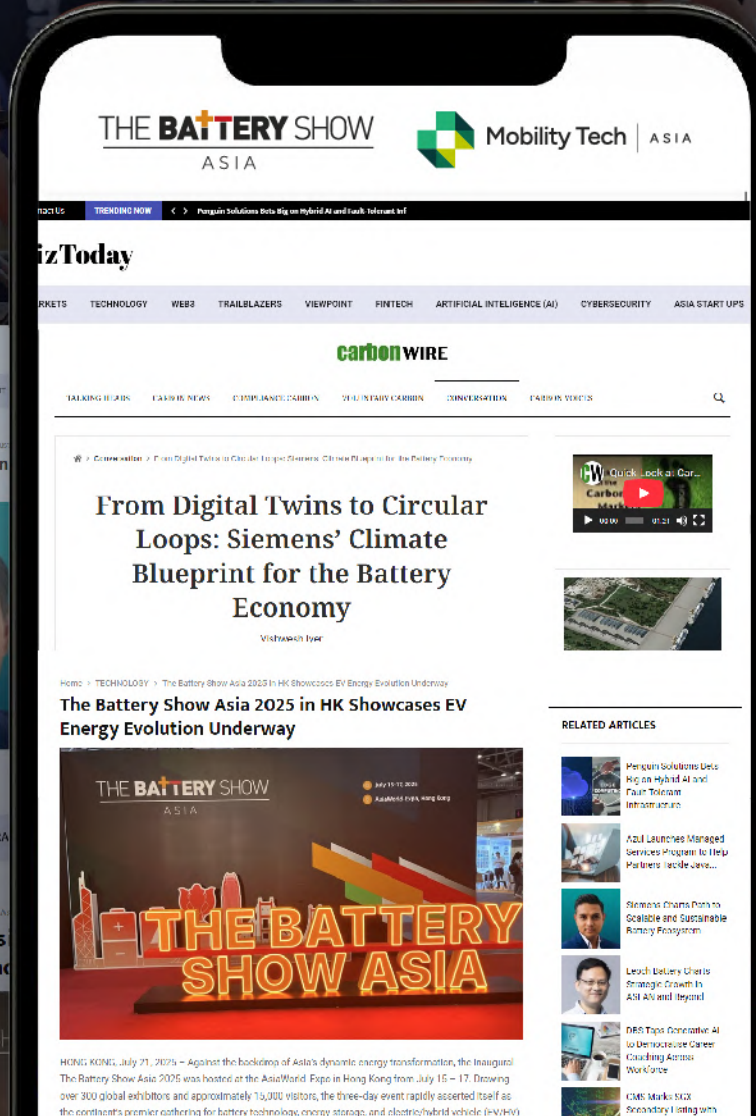
Domestic and
International Marketing Data Coverage

6.4M

Overseas Social Media Displays

6M

Search Engine Ad Impressions



27M

Domestic Social Media Displays

250k

Media Release Reads



THE **BAT+T**ERY SHOW
ASIA

 Mobility Tech | ASIA

See You Next Year!

March 10-12, 2026

AsiaWorld-Expo, Hong Kong

www.thebatteryshow.asia



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