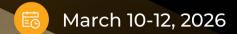






FROM ENERGY TO IMPACT





AsiaWorld-Expo, Hong Kong



2025 Supporting Partners

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Integrated Innovation Across Battery, Energy Storage & Mobility

The world's leading battery and energy exhibition, The Battery Show made its electrifying Asian debut in 2025, attracting 17,893 buyers from 132 countries and regions, with nearly 60% from outside mainland China. Alongside 314 global exhibitors across 4 co-located events, 2025 edition created a powerful platform for breakthrough technologies and international collaboration.

In 2026, the show returns to AsiaWorld-Expo, Hong Kong (March 10–12), welcoming 20,000+ policymakers, innovators, engineers, manufacturers, and thought leaders for three days of immersive networking and cutting-edge showcases.

Co-located with **Energy Storage Asia** and **Mobility Tech Asia**, the show offers unparalleled access to new markets, cross-sector synergies, and high-value partnerships across the global energy and mobility value chain.



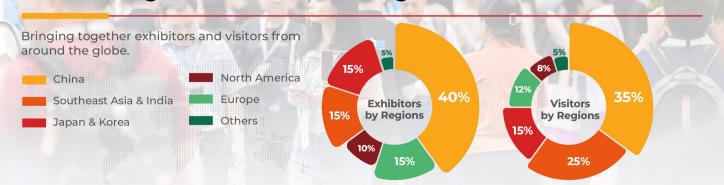
Event Highlights







The Leading International Meeting Place



Global Featured Exhibitors

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tesa 🖊	Powering Business Worldwide	WACKER	新亩邦 GAPGHEM	KEYSIGHT TECHNOLOGIES	ZEBINS Seeing beyond	SGS	ThermoFisher SCIENTIFIC	(UL) Solutions	elringklinger
DEWESoft" measurement innovation	Dow	Advanced Battery Concepts Better Batteries, Better World?	FeV	Anton Paar	Atlas Copco	■ BASF We create chereistry	OBIC	BORGWARNER	САВОТ

Who Should Exhibit

The Battery Show Asia	Energy Storage Asia	Mobility Tech Asia		
Advanced Battery Products & Technology	Energy Storage Technologies & Equipment	Charging & Battery Swapping Equipment and Infrastructure		
Battery Design & Development	Energy Storage System	EV/HV Technologies, Components and Solutions		
Battery Manufacturing & Supply Chain	Name of the state	Hydrogen & Fuel Cell Technologies		
Equipment, Testing & Digitalization	Energy Sources	Software & Tool Chain		
Battery Recycling	Energy Storage Batteries & Management System	New Energy Mobility Key Technologies and OEM/ODM		

Who Will You Connect With?

Meet Industry Leaders and Buyers from These Fields

- ► Battery Manufacturers
- ▶ Battery Assembler/Battery Pack Integrator
- ► Key Battery Components
- ▶ Electric/Hybrid Passenger & Commercial Vehicle Manufactures
- ▶ New Energy Mobility (E2W/EVTOL/E-Boat, etc.) Manufacturers
- ► Tier-1 Suppliers of New Energy Transportation
- ▶ Fuel Cell Stacks & Systems Manufacturer
- ► Infrastructure & Transportation Operators
- Power System & Operators

Thai Buyers

▶ Commercial & Industrial Energy Storage and System Integrators

Hong Kong Buyers

▶ Residential Energy Storage & Distributed Energy Resources Buyers

Indonesian Buyers

- ► Electric/Hybrid Power System Integrators
- ► Energy Storage & Energy Storage System Integrators

Singaporean Buyers

- ► E-mobility Charging Infrastructure & Smart Grid
- Ports, Ship Routes and Other Marine Operators
- Influential Distributors
- ► Engineering Consultancy
- ► Academic/R&D/Industrial Organization
- ► Government Representatives
- ► Consultancy/Investment/Media

The Battery Show Asia 2025 Featured Buyers Delegations



Malaysian Buyers

2026 Conference Highlights

Building a High-level Platform for Knowledge-sharing, Technology Exchange and Business Collaboration

150+

Global thought leaders and industry experts 1,000+

High-level delegates from core industrial

65%

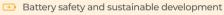
International speakers and delegates from international markets



Covering Trending Industry Topics



Advanced battery R&D and manufacturing technologies



Next-generation battery technologies Energy Storage



Innovative energy storage technologies and solutions

Energy storage system integration, safe operation & maintenance, and applications



Charging & battery swapping technologies and ecosystem

Hydrogen & fuel cell technologies



Market analysis of key global markets (Europe, North America, Japan, South Korea, Southeast Asia, etc.)

☆ Investment trends





Global Featured Attendees



Exclusive Networking Opportunities



Boost Your Business with Us in 2026

Booth Type & Investment



Shell Scheme-Standard (Min. 9sqm)

Space	1 Open Side	2 Open Sides
9sqm	US\$5,150	US\$5,447
12sqm	US\$6,800	US\$7,196



Shell Scheme-Premium (Min. 18sqm)



Raw Space (Min. 18sqm)

Space	3 Open Sides	4 Open Sides
36sqm	US\$20,000	US\$21,440
54sqm	US\$29,900	US\$32,060
Others	US\$550/sqm	US\$590/sqm

Space	2 Open Sides	3 Open Sides
18sqm	US\$11,648	US\$12,080

Enjoy upgraded legend at an additional cost of only US\$50 per sqm!

- Higher stand (from 2.5m to 3m)
- 3m x 2.5m Intelligent Light Box x2 for brand promotion (artwork provided by exhibitor, production produced by Organizer)
- Better stand structure and design
- Higher Information Counter (from 0.75m to 1m)

Featured Sponsorship Opportunities



Tech Tracks Sponsored Sessions
US\$6,000 per 20-minute Sponsored Session
US\$25,000 per half-day Sponsored Session



Badge & Lanyard Sponsor
Badge: US\$10,000
Lanyard: US\$14,500



Double-sided Hanging Banner @East Lobby US\$20,000/each

Other Sponsorship Opportunities



Strategic Partner
Diamond Sponsor
Platinum Sponsor

Gold Sponsor

Limited to 2 Seats
Limited to 5 Seats



Exclusive On-site Sponsorships Online & On-site Registration Sponsorship
Handbag/Badge/Lanyard Sponsorship
CXO Closed-door Luncheon Sponsorship
VIP Cocktail Reception Sponsorship



Expo Hall Happy Hour Sponsorship
Wi-Fi Sponsorship
Charging Stations Sponsorship



Tech Tracks Sponsored Sessions
Open Tech Forum Sponsored Sessions
Conference Title Sponsorship



Event APP Ads
Event Website Ads
Digital Event Guide Ads





Outdoor Lamp Post Hanging Banner LED Wall and Panels Pillar Wrap



^{*}For more sponsorship opportunities and details, please contact our Sales Team for sponsorship package.

About Organizer

30+

countries and regions

12,000+

employees

450+

B2B exhibition brands

Informa is a leading international events, digital services and academic research group listed on the London stock exchange and is a member of the FTSE 100. Informa's 12,000+ employees are in 30 countries and regions and hosts more than 450 leading B2B exhibition brands. Through our comprehensive portfolio of exhibitions, digital content, and services, we enable customers and partners to connect, discover new opportunities, and drive industry progress.

Informa Markets is the world's leading exhibition organizer that connects buyers and suppliers across over 15 global specialist markets, including Energy & Transportation, Healthcare & Pharmaceuticals, Aviation & Aerospace, Medical Instruments, Maritime & Shipping, Manufacturing, Machinery & Equipment, through major annual B2B exhibitions, specialist content and digital services.







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